

**IRAQ AND  
AFGHANISTAN  
VETERANS OF  
AMERICA  
(IAVA)**

**EIGHTH  
ANNUAL  
HEROES  
GALA**

**THURSDAY  
NOVEMBER 13  
2014**

**CIPRIANI  
42ND STREET  
NEW YORK CITY**

**IN CELEBRATION OF OUR NATION'S VETERANS, PLEASE ADD MY NAME TO THE  
BENEFIT COMMITTEE AND RESERVE THE FOLLOWING:**

- \$250,000 UNDERWRITING SPONSOR**  
Three best tables with dinner seating for 27 guests (IAVA will place one member veteran at each table)  
Company listed as the sole underwriting sponsor and benefit chairman on event press materials  
Recognition as sole underwriter on national event press release and related media outreach  
Company/CEO profile and logo featured on event website  
Opportunity to do media interviews with IAVA's founder and gala spokespeople and honorees  
Premium underwriting sponsor recognition on event signage and in the evening's printed program  
Company website and Facebook page linked to event website  
Special mentions in IAVA's social media communications  
Company logo displayed on video screens throughout the evening  
Special recognition from the podium  
Premium photo opportunities with the evening's honorees and special guests  
Sponsorship exclusivity and first right of refusal for 2015 Heroes Gala
- \$100,000 HERO SPONSOR**  
Two premium tables with dinner seating for 18 guests (IAVA will place one member veteran at each table)  
Company listed as Hero Sponsor on event press materials  
Mentions in national event press release and social media promotion  
Special recognition on event signage and in the evening's printed program  
Company name/logo featured on event website  
Company website and Facebook page linked to event website  
Recognition from the podium  
Company logo/name displayed on video screens
- \$50,000 DINNER SPONSOR**  
One prominent table with dinner seating for 9 guests (IAVA will place one member veteran at your table)  
Company listed as Dinner Sponsor on event materials  
Recognition on event signage and in the evening's printed program  
Recognition on event website and mentions in press release and social media  
Recognition from the podium and company logo displayed on video screens
- \$25,000 SUPPORT SPONSOR**  
One table with dinner seating for 9 guests (IAVA will place one member veteran at your table)  
Company listed as support sponsor on event signage and evening's printed program  
Recognition on event website
- \$15,000 TABLE SPONSOR (LIMITED AVAILABILITY)**  
One table with dinner seating for 9 guests (IAVA will place one member veteran at your table)  
Company listed on evening's printed program
- \$1,250 INDIVIDUAL TICKET**  
Individual seating for dinner; recognition in the evening's printed program
- \$500 TICKET (LIMITED AVAILABILITY)**  
Individual seating for dinner

**I am unable to attend, but wish to support IAVA with a tax-deductible contribution of \$ \_\_\_\_\_.**

Listing (Please list your name or company as you wish it to appear in the program)

Name/Company

Address

City

State

Zip

Phone

E-mail

Enclosed is my check payable to IAVA in the amount of \$ \_\_\_\_\_.

Please bill my  Amex  MasterCard  Visa  Discover in the amount of \$ \_\_\_\_\_.

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature (required) \_\_\_\_\_

Note: Your contribution, less \$250 per ticket, is tax deductible. Please make checks payable to: IAVA, (Tax-ID# 20-1664531) and return to IAVA, Attn: Development Department, 292 Madison Ave., 10th Floor, New York NY 10017.  
For additional information, please contact IAVA Development Department at 212.982.9699 or email heroesgala@iava.org.

