



★ ★ ★ ★ ★ 9TH ANNUAL ★ ★ ★ ★ ★
IAVA HEROES GALA
 ★
NOVEMBER 12, 2015



**Joe Abruzzese, *Discovery Communications* & Greg D'Alba, *WME & IMG*
 2015 CO-CHAIRS**

IN CELEBRATION OF OUR NATION'S VETERANS, PLEASE ADD MY NAME TO THE BENEFIT COMMITTEE AND RESERVE THE FOLLOWING:

\$100,000 HERO SPONSOR

- Two prominent tables with dinner seating for 18 guests (IAVA will place one member veteran at each table)
- Front or back cover of event journal, prominent representation on event signage, event website, evening video projections and special recognition from the podium
- Elite Billing as Hero Sponsor with company name and logo on all media related outreach including event press materials, social media communications
- Red carpet photo opportunities with the evening's honorees and special guests
- Opportunity to do media interviews with IAVA's founder and gala spokespeople and honorees
- Company/CEO profile and logo featured on event website, company link on event website

\$50,000 VALOR SPONSOR

- One premier table with dinner seating for 9 guests (IAVA will place one member veteran at your table)
- Platinum page event journal advertisement, representation on event signage, event website, evening video projections and recognition from the podium
- Special recognition as Valor Sponsor on select media outreach including event press materials, social media

\$25,000 CHAMPION SPONSOR

- One prime table with dinner seating for 9 guests (IAVA will place one member veteran at your table)
- Gold page event journal advertisement, representation on event signage, event website and evening video projections
 Recognition as Champion Sponsor in national event press release and social media promotion

\$15,000 ALLY SPONSOR

- One table with dinner seating for 9 guests (IAVA will place one member veteran at your table)
- Silver page event journal advertisement, recognition on event signage, event website and evening

\$1,250 FRIEND INDIVIDUAL

\$500 LIMITED INDIVIDUAL

I am unable to attend, but wish to support IAVA with a tax-deductible contribution of \$ _____.

Listing (Please list your name or company as you wish it to appear in the program)

 Name/Company

 Address

 City

 State

 Zip

 Phone

 Email

Enclosed is my check payable to IAVA in the amount of \$ _____.

Please bill my Amex MasterCard Visa Discover in the amount of \$ _____

Card # _____ Exp. Date _____ Security Code _____

Name as it appears on card _____

Signature (required) _____

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Note: Your contribution, less \$250 per ticket, is tax deductible. Please make checks payable to: IAVA, (Tax-ID# 20-1664531) and return to IAVA, Attn: Development Department, 292 Madison Ave., 10th Floor, New York NY 10017.
For additional information, please contact IAVA Development Department at 212.982.9699 or email heroesgala@iava.org.